



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 218069

Schedule Dates 05/14/13-05/20/13
Advertiser McAuliffe/Gov/Dem (11510)
Agency Shorr Johnson Magnus (4312)
Product Political-Political (1088)
Brand Early Week #3 (79786)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name Dettorre, Mike
Phone/Fax /
CPE McAuliffe/VA Gov/Early Week #3
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments 5/14 - 5/20

Date Entered 05/13/13
Last Modified 05/13/13
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,280.00
Net Total \$29,920.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
May. 2013	22	\$35,200.00
Grand Total:	22	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/14/13-05/17/13	4	:30	6:59A- ABC--GOOD MORNING AMERICA			2	2	2	2			8	\$1,000.00	\$8,000.00	WJLA Arlington (WJLA)		5/13/13
2.0	Normal Line / SPOT	05/14/13-05/17/13	4	:30	6:58P- WHEEL OF FORTUNE			1	1	1	1			4	\$2,000.00	\$8,000.00	WJLA Arlington (WJLA)		5/13/13
3.0	Normal Line / SPOT	05/14/13-05/16/13	4	:30	7:27P- JEOPARDY			1	1	1				3	\$2,400.00	\$7,200.00	WJLA Arlington (WJLA)		5/13/13
4.0	Normal Line / SPOT	05/14/13-05/14/13	4	:30	10:59P- NEWS-ABC 7 NEWS @ 11P			1						1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		5/13/13
5.0	Normal Line / SPOT	05/16/13-05/16/13	4	:30	10:59P- NEWS-ABC 7 NEWS @ 11P					1				1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		5/13/13
6.0	Normal Line / SPOT	05/20/13-05/20/13	4	:30	10:59P- NEWS-ABC 7 NEWS @ 11P		1							1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		5/13/13
7.0	Normal Line / SPOT	05/20/13-05/20/13	4	:30	6:58P- WHEEL OF FORTUNE		1							1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		5/13/13
8.0	Normal Line / SPOT	05/20/13-05/20/13	4	:30	6:59A- ABC--GOOD MORNING AMERICA		2							2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		5/13/13
9.0	Normal Line / SPOT	05/18/13-05/18/13	4	:30	7P- 8P (EST)							1		1	\$800.00	\$800.00	WJLA Arlington (WJLA)		5/13/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.